



Hair color that wows

The latest trend in reviving dull locks—no re-dyeing needed? Affordable at-home treatments that enhance luster, color and vibrance! Read on to find the one for you

Jennifer Lopez



Brunette or black hair?

Pick a tinted gloss

Frequent washing and heat styling can sap luster from dark locks. But using a tinted gloss once a month restores shine and richness to refresh dull dye or boost hair's natural hue.

One to try: L'Oréal Paris Le Color Gloss One Step In-Shower Toning Gloss in Rich Brunette, \$16, CVS.com



Jessica Chastain



Red hair? Try a color-depositing conditioner

Red dyes are notorious for fading fast. What can help: treating tresses twice a week with a dye-depositing conditioner that contains pomegranate extract. The fruit's rich red tint enhances the fiery hue of hair, while its antioxidants coat strands to prevent future color fade.

One to try: John Frieda Radiant Red Boosting Conditioner, \$13, Ulta.com



Maye Musk



Gray or blond hair?

Opt for a toning mask

Lighter-hued locks can take on a yellow tinge from pollutants and product residue. The fix? Apply a violet-toned mask once a month, which instantly cancels out any yellow so strands shine bright.

One to try: Clairol Professional Shimmer Lights Toning Hair Mask, \$11, Target.com



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